

**Sri Krishna Dutt Academy,
Vrindavan Yojna, Raibareilly Road,
Lucknow (U.P.)**
(An Associated college of University of Lucknow)

Ecotourism and Sustainable Tourism

DURATION: 3 Hrs

COURSE OBJECTIVES:

- To Understand the relationship between sustainable development and sustainable tourism.
- To Understand the importance of environmental protection and the necessity for its management.
- To understand the strategic role and importance of intermediaries in order to develop sustainable tourism

Unit 1:

8 hrs

Introduction to Ecotourism and Sustainable Tourism: Definition and concepts of ecotourism and sustainable tourism. Historical background and development of ecotourism. Principles and goals of ecotourism and sustainable tourism. Importance of conservation and community involvement.

Unit 2:

7 hrs

Ecological Principles in Tourism. Biodiversity conservation and ecotourism. Ecosystem services and their role in sustainable tourism. Sustainable resource management in tourism destinations. Wildlife tourism and its impacts on ecosystems.

Unit 3:

7 hrs

Sustainable Tourism Practices and Policies. Sustainable tourism certifications and standards. Best practices for minimizing environmental impacts in tourism operations. Community-based tourism initiatives and their benefits. Government policies and regulations promoting sustainable tourism 8hrs

Unit 4:

8 hrs

Challenges and Future Trends in Ecotourism. Socio-cultural impacts of tourism on local communities. Climate change and its implications for ecotourism destinations. Emerging trends and innovations in sustainable tourism.